

Tax-Free Childcare (TFC) webinar which will be held 28 February 2023 10-11.30am for local authorities/councils, and family-facing professionals

This 90-minute ZOOM webinar will be useful for local authorities/councils and family-facing professionals across England, Scotland, Northern Ireland and Wales. You should attend if you come into contact with families through your work. For example, you could be a health visitor, social worker, housing officer, early years or childcare provider, holiday activity provider, school teacher, or work in children's centres, early help, job centres.

If you work with families across the public, private and/or voluntary sectors and want to find out more about increasing the take up of Tax-Free Childcare – it would be great to see you.

The webinar continues our work to raise awareness of TFC and increase your understanding of it. We will be providing a useful overview of Tax-Free Childcare (TFC) and how it could better benefit children and families at a time when cost pressures of household budgets are a priority.

We also want to help and equip you with ideas and tools that motivate parents to sign up, reduce their costs, and use TFC to pay for childcare in pre-school, out of school and holiday activities. Helping families, children and supporting childcare providers to boost their business.

HMRC has asked Hemsall's to deliver the webinar, because we are a specialist early years and childcare organisation providing consultancy, training and research for governments, councils and providers.

We will:

- Provide a brief introduction to our project.
- Provide an overview of the current use of TFC and pattern of take-up in recent months

- Consider the opportunities for LAs, stakeholders, families and providers – linking to the current economic climate and childcare market to increase take up.
- Highlight the things we can all do to ensure families and the childcare providers they use to benefit from this government support.
- Signpost you to toolkits and assets that can be used to promote TFC to all.

Webinar outline

- 10.00am Welcome and introduction
- 10.10am Our 2023 TFC project
- 10.20am TFC take up and the opportunities for families and childcare providers
- 10.40am Strategies for increasing take-up - The three things all stakeholders need
- Information – having it and sharing it.
 - Action – Understanding TFC and working together with families.
 - Referral and signposting – Knowing where best to get support.
- 11.10am Links to help
- 11.25am Summary and next steps
- 11.30am Evaluation and Close

Book your place: <https://www.eventbrite.co.uk/e/tfc-webinar-for-local-authoritiescouncils-and-family-facing-professionals-tickets-529148606727>